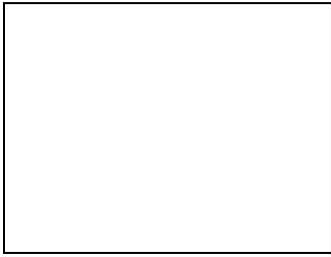
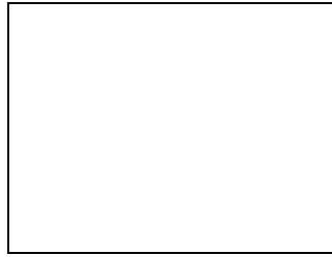


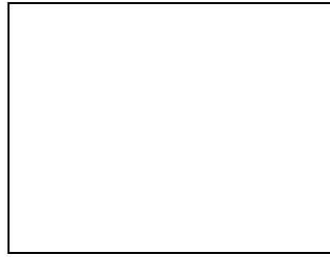
QUICKIE STORYBOARD CHALLENGE : Now that you know the purpose of a storyboard and how to create one... create one! *In each box*, sketch a sequential visual representation of imagery for the production of the “BUY NOTHING DAY” ad. *Under each frame* is the script for the commercial; add any other camera, lighting, shot, or sound directives to the script. (Adapted from www.smccd.net)



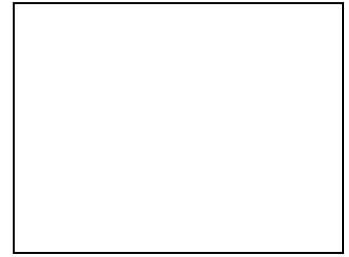
(Music up & under)



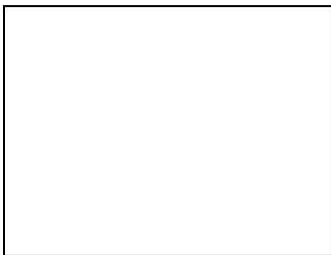
The average North American consumes five times more than a Mexican.



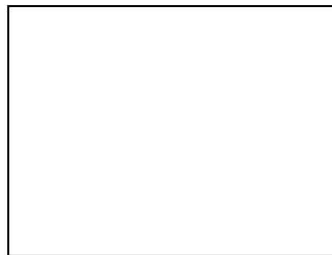
Ten times more than a Chinese person.



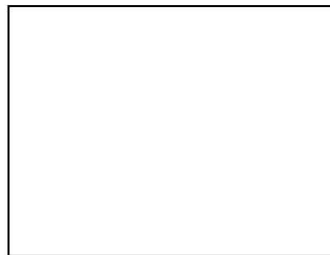
And thirty times more than a person from India.



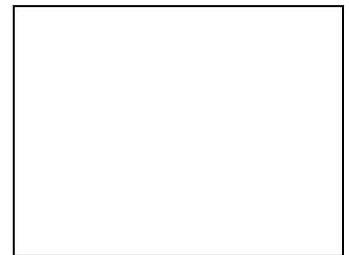
(SFX: Burp).



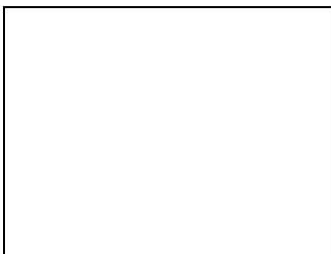
We are the most voracious consumers in the world...



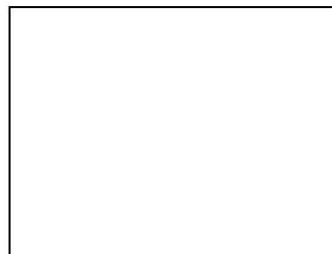
...a world that could die because of the way we North Americans live...



Give it a rest.



This holiday season, join us in making November 26th the “Buy Nothing Day.”



(Fade to black)

